



# Graduate Certificate in **INNOVATION AND ENTREPRENEURSHIP**

## **JUMP-START YOUR STARTUP**

Follow your passion. Be your own boss. Launch your startup. Elmhurst's graduate certificate in innovation and entrepreneurship is designed for students interested in entrepreneurship or intrapreneurship (innovating within an existing organization). The program focuses on developing the skills necessary to create and implement ideas within new or existing business ventures.

### **Unique Program Highlights**

Elmhurst offers an array of support services for small businesses, from fast-paced scalable startups to those seeking sustainable growth.

### **Elmhurst's E-celerator**

Ignite your entrepreneurial spirit through:

- Guidance, coaching and mentoring from experienced mentors
- The "Bluejay Tank" pitch competition
- Our speaker series
- Networking and ideating with other entrepreneurs
- A student-run entrepreneurship club

### **Innovation DuPage (innovationdupage.org)**



**INNOVATION  
DUPAGE**

Innovation DuPage (ID) is a business incubator serving the DuPage County region. Their mission is to unite startup founders and small business owners with the people, resources and programs that help them grow. As an academic partner, Elmhurst's students have access to ID's facilities, services and mentors.

## **PROGRAM INFORMATION**

**9**  
Months  
to completion

**4**  
Courses

**12**  
Semester hours

**\$900**  
per semester hour  
\$10,800 total tuition costs  
\$185 tech fee for fall and spring  
semesters only  
*\*tuition and fees subject to change*

**#3**  
most innovative college or  
university in the Midwest  
*(U.S. News & World Report)*

 **Elmhurst University**

School of Graduate Studies



“

Innovation and entrepreneurship is what makes the U.S. a global leader in commerce. And we can't afford to lose that edge.

**Bruce Fischer, Ph.D.**  
Program Director, Professor  
brucef@elmhurst.edu  
(630) 617-3408

### Learn from Experienced Faculty



**Mark Heintz**  
Principal and Founder,  
X9Y Consulting Group



**Michael Medema**  
CEO and Founder,  
Keono



**Dan Heck, PMP, MA**  
Principal  
Bluefuse LLC.



**Patrick Yanahan**  
President and COO,  
USA Strategies

Scan for more info:



### Course Sequence

Students must complete four courses. Each course is eight weeks in length. This program can be completed in one year.

- MIE 500 **New Venture Formulation**  
*Taught by Dan Heck*
- MIE 501 **Entrepreneur Sales and Marketing**  
*Taught by Michael Medema*
- MIE 502 **Innovation Management**  
*Taught by Michael Medema*
- MIE 503 **Seminar in Entrepreneurship**  
*Taught by Mark Heintz*



### Admission Requirement

A bachelor's degree from a regionally accredited U.S. institution or foreign equivalent

**31.7 million**  
small businesses  
in the USA  
*(SBA 2020)*

**1.2 million**  
small business  
in Illinois, 2021  
*(oberlo.com)*



### Program Format

EU Flex (complete on campus or online)  
Part-time  
Complete in one year



### Application Deadline

Fall Term: August 15

### EXPERIENCE THE ELMHURST DIFFERENCE

Flexible programs that fit into your schedule and life. Skills you'll use throughout your career. Mentoring and support for the path you want to travel. It's all part of your Elmhurst Experience.

Apply today at [elmhurst.edu/apply](http://elmhurst.edu/apply)

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